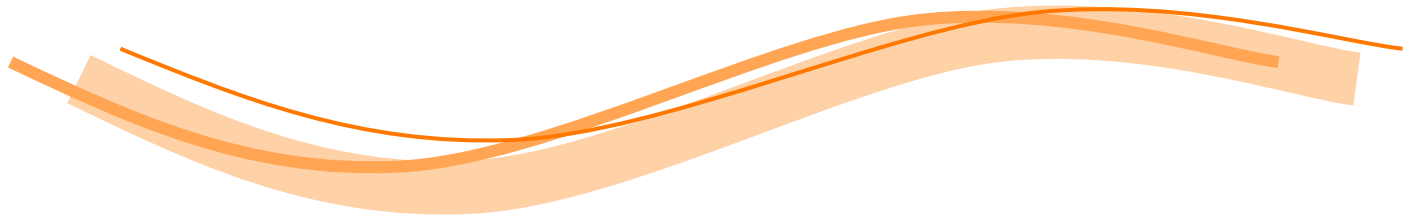




EMERALD WATERWAYS





<p>EMERALD WATERWAYS</p>	<p>Experience the ultimate value in a deluxe river cruise with Emerald Waterways, from the moment you step on board. With included transfers; all gratuities; all meals; complimentary beverages; exceptional on board amenities; and extra special included excursion with EmeraldPlus; you won't find better value in river cruises anywhere else.</p> <p>Some highlights of their award-winning offerings include spectacular river cruise ship innovations, like an on board heated pool and cinema, and an open-air system on the Vista and Horizon decks; the option to have select in-suite dining service, such as continental breakfast, pre-dinner canapés and after-dinner gourmet desserts, in the Owner's Bedroom and Grand Balcony Suites; and at least one included on shore excursion with knowledgeable local guides in almost every port, including special EmeraldPLUS and Emerald Active destinations and UNESCO World Heritage Sites.</p>
<p>Why River Cruising?</p>	<p><i>David Winterton, brand manager at Emerald Waterways, explains why, following a "surge of modernity" and increased capacity, river cruising is attracting record numbers.</i></p> <p>It's no secret that the river cruise industry is rapidly expanding. There are currently around 280 vessels navigating the waterways of Europe, and a third of these were only introduced to the continent in the past decade. More than 20 ships launched in 2013, almost 30 in 2014 and at least 28 will take to the waters this year. The facts, as they say, speak for themselves.</p> <p>Onboard innovations, suites with private balconies and exciting itineraries have widened the customer base, while an increase in audience awareness and capacity have contributed to the industry's exponential growth. Even the way in which river cruising is run has undergone a surge of modernity, which ensures growing brands can really connect with their clientele.</p> <p>Finally, there are the Baby Boomers – a burgeoning market of retirees who represent a substantial demographic of travellers in search of adventure and their beloved home comforts. Baby Boomers want a touch of luxury, a dash of culture, gourmet food and glasses filled with fine wine.</p> <p>As the percentage of guests taking more than one cruise a year increases and the average price of a voyage falls, more and more people are looking to the rivers for a well-balanced escape that caters to all desires of discovery.</p>

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Beyond the horizon

European rivers accounted for 86 per cent of the market in 2014, with the Rhine and Danube remaining the most sought-after destinations, especially for first-time cruisers.

As itineraries are refined and cruise companies begin to offer unique experiences and exclusive highlights, guests have a choice between what they see and not just who they see it with.

What's more, veteran cruisers who have traversed the essential gateway rivers of central Europe are now looking beyond the classics: from Portugal's sun-kissed Douro to France's plentiful waterways. Further still, in Southeast Asia, the exotic allure of the Mekong and Irrawaddy are drawing in passengers from all over the UK, and the total number of guests on non-European rivers is also on the up.

Life on board is sweet

Ships launched in the last five years are larger and more luxurious than their predecessors. But rather than overcrowd this new-found space, companies such as ours are utilising the increased area to give our guests a more comfortable experience.

Around two thirds of river cruisers have been on an ocean cruise, so they're accustomed to spacious cabins with all the amenities you'd expect to find in a world-class hotel. Now we can rival that experience by offering almost every guest a private, all-weather balcony system, which offers endless views of the river, elegantly furnished suites and modern technologies in every cabin.

There's also innovations built to bring the highlights of the ocean to the intimacy of the river, like Emerald Waterways' revolutionary heated pool which transforms into a cinema at night – talk about making the most of the space!

Your money goes a long way

Aside from the convenience of docking in the heart of the action, the endless scenery and plentiful destinations, river cruising offers exceptional value for money. Many river cruise companies, like Emerald Waterways and Scenic, offer generous fully-inclusive and all-inclusive services, which include flights, internal transfers, onshore excursions,

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	<p>eclectic dining in a range of venues and drinks with lunch and dinner. And that’s just the tip of the iceberg.</p> <p>With fewer than 200 passengers on board, the crew really get to know their guests. So if there’s anything else you need, chances are our staff have already thought of it...</p>
<p>The Emerald Difference</p>	<p>With unique features such as a heated pool with retractable roof and an onboard cinema, Emerald Waterways truly aims to revolutionize river cruising when designing their deluxe ships.</p> <p>Their brand-new, boutique Star Ships were each designed for comfort,, offering more space per guest than the majority of other tour operators. From one end of the spectrum to the other, all of Emerald’s rooms were designed with the passenger in mind—with the ultimate objective of making your cruise as comfortable and enjoyable as possible.</p>
<p>The Emerald Story</p>	<p>Emerald Waterways launched in 2014 and as Europe’s’ first new river Cruise Company in six years, was awarded the “Best New River Ships” designation in Cruise Critics 2014 Editors Picks Awards for their Emerald Star and Emerald Sky ‘Star-Ships’. They put a lot of thought into designing and building innovative and first class river ships that create an unparalleled experience for their guests.</p> <p>Emerald and parent company Scenic are still private, Australian-owned companies, employing staff and tour crew worldwide. They are truly global with offices in Australia, the United Kingdom, and North America, operating hundreds of extended touring programs to many domestic and exotic international destinations.</p>
<p>Star Ships</p>	<p>Expect stylish and spacious ships when cruising with Emerald Waterways, Europe’s newest river fleet. Their brand-new, boutique Star Ships were each designed with your comfort in mind, offering more space per guest than the majority of other river cruise ships. With unique features such as a heated pool with retractable roof and an onboard cinema, Emerald Waterways truly aimed to revolutionize river cruising when designing deluxe ships.</p> <p>From staterooms to one-bedroom suites, Emerald offer a wide selection of cabins to meet the needs of every passenger. At one end of the spectrum, Emerald Staterooms are among the largest in the industry, offering you more space and better value for your money. On the other end, Owner’s One-Bedroom Suites boast a separate bedroom, spacious lounge, and walk-in closet for a stay that embraces all of the luxuries of modern river cruising. These top-of-the-line suites also included extra perks, such as a complimentary mini-bar restocked daily with beer, wine and soft drinks as well as the option to have a continental breakfast delivered to your suite.</p> <p>The moment you step onboard your ship, you’ll be met with an</p>

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	<p>overwhelming sense of light and space. The Horizon Bar and Lounge features floor-to-ceiling windows, designed to create the most amazing airy atmosphere. And if you walk through the lounge you'll find The Terrace looking out onto the river – the perfect place to relax in the gentle breeze while reading a book. Lined with the most comfortable lounge chairs, the Sun Deck offers amazing 360° views of the ever-changing scenery.</p>
<p>Dining</p>	<p>Your Emerald Waterways deluxe river cruise experience includes great dining choices, both on board and on shore. Experienced chefs take pride in preparing dishes of the highest quality, and in ensuring menus showcase the regional cuisine along your journey. Al-fresco and informal indoor dining options feature hot and cold buffets and à la carte menus for breakfast and lunch, and four course dinners with international and authentic regional specialty cuisine. Complimentary tea and coffee is available at all times, and every meal comes with a carefully chosen selection of red and white wines, beer and soft drinks, all included in the price of your vacation.</p> <p>Some highlights of your deluxe dining and drinking experience include a Welcome Dinner at the start of your cruise to meet other guests, and a Farewell Dinner at its conclusion, where you can share memories with new-found friends. Their Egg Chef's fabulous selection of freshly prepared morning meals ensures a sunny wake-up call every day. The high quality of on board dining is matched by the authentic dining and culinary experiences offered on shore, with included options to explore traditional or fusion cuisine in genuine cultural settings.</p>
<p>Destinations</p>	<p>Emerald cruise the Rhine, Main, Danube, Saône and Rhône rivers, with journeys ranging from eight to 17 days. Old transportation routes are now gateways to cultural enlightenment, and there's no finer way to navigate these treasured landmarks than on board Europe's newest fleet of river cruise ships. From the many UNESCO World Heritage Sites, fairy-tale castles and grandiose cathedrals of Europe, to France's laid-back rural southern region where a sleepy way of life dominates the water's edge; it's all wonderful!</p>
<p>New for 2016</p>	<p>There are more options for itineraries, shore excursions, optional tours and Discover More programs.</p> <p>The new Emerald Waterways 2016 brochure is available to order from August 1st 2015. New for 2016 tours include the 8 day Passau to Budapest cruise, with an extension to Munich & Salzburg and their first entry into Southeast Asia with the new chartered deluxe ship sailing the Mekong River, including Vietnam & Cambodia. Request your free brochure at www.emeraldwaterways.ca</p> <p>There's a new Legends of the Moselle, Rhine & Main 8 day itinerary for</p>

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	<p>2016 - sail from Trier to Nuremberg. Or extend your vacation with the Paris & Legends of the Moselle, Rhine & Main 11 day itinerary, which includes a three night stay in Paris, the City of Lights. Book by August 31st 2015 and Save \$500 per couple and receive \$100 per person in onboard credits.</p> <p>Also new is the launch of Emerald Belle, expanding their fleet to 5 identical ships</p>
Emerald Plus	Emerald Plus takes guests on more unique local excursions that will give them a more cultural experience at no additional charge.
Discover More	Discover More is our optional excursions that cost extra but deliver fabulous experiences.
Biking	Emerald Waterways vessels have bicycles onboard for you to borrow throughout your cruise. All you need to do is request them from the reception desk. You can also choose to take a guided bike tour, such as the one from Durnstein to Melk on the Danube in Austria.
Wi-Fi	Catching up with friends & family back home is easy with free access to onboard Wi-Fi. Complimentary tea & coffee, which also includes cappuccino and espresso, is available to guests 24/7.
All Inclusive	<p>With Emerald Waterways, you don't have to worry about your daily budget or mounting costs. So you can really look forward to your river cruise, they have made sure that you won't be surprised by any hidden extras. For example, here are the inclusions on their eight days "Danube Delights" cruise:</p> <p>7 nights in a stateroom or suite of your choice 6 shore excursions, either on foot or by First Class coach, and including visits to 2 UNESCO World Heritage Sites 3 EmeraldPLUS activities including a home-hosted afternoon tea with a local Slovakian family 20 on-board meals: 7 breakfasts, 6 lunches, 7 dinners including a Welcome Gala Dinner Complimentary tea and coffee available on-board at all times Complimentary bottled water in your suite or stateroom, restocked daily A variety of on-board evening entertainment First-class service from English-speaking crew and knowledgeable local guides Complimentary WiFi on-board All port charges, airport taxes and transfers within Europe Complimentary wine, beer and soft drinks to accompany lunch and dinner on-board All tips</p>
Delights of France	As an example of Emerald's river cruise itineraries, here is an overview of their "Delights of France" cruise:

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**Overview:**

This spectacular France river cruise of the Rhône and Saone from Arles to Chalon-sur-Saône, includes Lyon, France's gastronomic heart; historic papal Avignon; and the ancient Roman city of Vienne. Stop at splendid historical sites such as the Roman Amphitheatre in Arles; view awe-inspiring architecture, such as the Pope's Palace in Avignon, and Tournon Castle; enjoy the delights of the famous Burgundy and Beaujolais wine regions around Mâcon, Tournus and Chalon-sur-Saône; and the artistic heritage of Arles, Van Gogh's muse. Prices are from \$3,645 in 2016.

Itinerary: (11 days)**Day 1****Arrive Arles**

Welcome to France. You will be met at the Nice airport and transferred to Arles to board your a-Rosa river cruise ship where you will be welcomed by your Captain and crew. Tonight enjoy a welcome reception and buffet dinner on board.

Meals included: Dinner

Day 2**Arles**

Today explore Arles, the capital of Provence, where you will join your local guide for a walking tour showcasing the highlights of the city in particular the 2000 year old Roman Amphitheatre still in use today, which was originally built to hold 20,000 spectators in the style of the Colosseum in Rome. The rest of the day is at leisure to explore Arles then relax on board before sailing north.

OPTIONAL TOUR: Hilltop village of Les Baux or Excursion to St Remy

Meals included: Breakfast Lunch Dinner

Day 3**Avignon**

Avignon has a rich history from Celtic beginnings to being the residence of the Popes and later central to the French Revolution. Although a fortified town, it is the Papal Palace which stands more secure on the hill in the centre of town, its walls are 17-18 feet thick. Your guided walk with a local guide takes you through this historic centre and around the rambling maze of gothic architecture inside the Palace. The rest of the day is at leisure for you to stroll the cobbled laneways and browse the shops, or view the famous 'Pont de Avignon'.

OPTIONAL TOUR: Chateauneuf du Pape with wine tasting or Excursion to Pont du Gard

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Meals included: Breakfast Lunch Dinner

Day 4

Viviers

Sail north through the night to Viviers, a charming town nestled on the banks of the Rhone River. Your included walking tour explores the windy streets which will take you back to the Middle Ages, including some fine examples of Renaissance architecture. Enjoy the Mediterranean climate preferred by fruit farmers and wine makers for centuries. Afterwards, there is time at leisure and lunch on board before an afternoon sailing to Tournon.

Meals included: Breakfast Lunch Dinner

Day 5

Tournon

Join your local guide for a walking tour of Tournon, which is dominated by the 16th century castle and Roman ruins, and is nestled in the valley near the steep slopes of le Massif Central, France's third largest mountain range. The area has a long tradition in wine making, including the renowned wine growing centre of Tain l'Hermitage across the river. Enjoy free time, then return to the ship for lunch and an afternoon sailing to Vienne.

OPTIONAL TOUR: Regional Wine Tasting

Meals included: Breakfast Lunch Dinner

Day 6

Vienne

Today explore the former Roman provincial capital of Vienne, founded by Julius Caesar over 2000 years ago. Many remnants from that time can still be seen including Vienne's own truncated pyramid and the Imperial Temple of Augustus and Livia. Your included tour will be hosted by a local guide. EmeraldPLUS: This afternoon on board your ship, be treated to a cooking class and cheese tasting.

Meals included: Breakfast Lunch Dinner

Day 7

Tournus

After breakfast disembark in the historic town of Tournus in the picturesque Burgundy region of France. The town has links with the monastic past through its beautiful Abbey of St Philibert. Join your included excursion to Chateau de Cormatin which was built by the Marquises of Huxelles in the early 17th century with a wide moat, high turrets, gun-ports and a drawbridge, and stunning gardens with water features.

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	<p>Meals included: Breakfast Lunch Dinner</p> <p>Day 8 Chalon-Sur-Saone – Beaune Chalon-Sur-Saone is best known as the birthplace of photography and the centre of Burgundy’s wine region. Travel by road to the quaint village of Beaune, where we visit the Hospices de Beaune, one of the finest examples of French fifteenth-century architecture. Marvel at the multi-coloured roofs of this former hospital, now a museum, which has become one of the symbols of Burgundy. Return to the ship for lunch, then there is free time to explore Chalon on your own in the afternoon before sailing south along the Soane River to Macon. Meals included: Breakfast Lunch Dinner</p> <p>Day 9 Macon Enjoy breakfast onboard before setting off to explore Macon, another important wine region and gateway to the Beaujolais vineyards. Walk the Heritage Trail from Old Saint Vincent to the General Hospital buildings, half-timbered house and Soufflot Chapel, maybe trying some local wines at the many tasting displays in the town. OPTIONAL TOUR: Visit to Benedictine Abbey of Cluny Meals included: Breakfast Lunch Dinner</p> <p>Day 10 Lyon Lyon is France’s second largest city, a former Roman capital positioned at the conference of the Rhone and Saone rivers, which is steeped in history. Your tour starts with a drive to the Basilique Notre Dame de Fourviere, Lyon’s hilltop church, with stunning views over the town. Then visit the recently rediscovered Roman amphitheatre and walk through the cobbled streets of the gastronomic old town including the secret laneways. Meals included: Breakfast Lunch Dinner</p> <p>Day 11 Depart Lyon After breakfast disembark your river cruise ship and transfer to Lyon Airport for your onward or homebound flight. Meal included: Breakfast</p>
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Southeast Asia	Emerald Waterways has a new 16-page brochure, available online as well as by mail, offering details on this 16-day itinerary, the enhanced shore excursions and the ship, as well as opportunities to customize

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experiences with optional extensions and the Discover More program. Early planners enjoy the valuable rewards of best fares and cabin selection. Guests will sail aboard the recently-built Mekong Navigator. Fares range from CAN \$5,745 to \$8,285 per person, double occupancy.

Launched in September 2014, the deluxe Mekong Navigator is a 230-foot vessel built to accommodate only 68 guests. The ship blends traditional French Colonial style furnishings with modern comforts to reflect the timeless elegance of a complete contemporary cruising experience. Features include a lounge, sun deck, spa, fitness room and library as well as spacious oversized suites to create a genuinely indulgent journey. Each suite offers included luxuries: minibar, bottled water daily, flat screen TV with on demand movies, internet access, a safe and air conditioning. Many have panoramic floor to ceiling windows and either French or full balconies. Guests in the Grande and Prestige Suites have their mini-bars restocked and also receive a one-hour spa treatment, all minibar consumption, daily laundry, and in-suite evening canapés.

The Mekong River – the longest in Southeast Asia and the lifeblood of the region, offers an in-depth view of the region’s centuries-old culture and supports nearly 60 million people who live, work and play in the heart of Indochina. Traveling aboard the Mekong Navigator, guests meet local inhabitants in remote areas, sample exotic cuisine purchased from floating markets and learn of a culture based on intensive agriculture and a warm community spirit.

In the North, the romantic city of Hanoi combines modern and traditional Asia. Guests visit the former of Ho Chi Minh, tour the city’s historic quarter and see an ancient temple rising from a single pillar in the center of a square-shaped lotus pond. An overnight cruise in Halong Bay spotlights hundreds of sheer limestone pillars towering from emerald waters covered in lush vegetation.

In Central Vietnam, guests visit Hue – formerly the Imperial capital, and current home to palaces and tombs of former emperors, plus elaborate pagodas and temples along the Perfume River. Hoi An is especially popular with photographers for cobblestone streets and colourful doorways inside the city; farmlands and beaches, on the periphery.

In the South, the historically busy metropolis of Ho Chi Minh City continues to progress into a modern city while maintaining roots in strong traditions. Vietnam War reminders are never far away - whether Cu Chi Tunnels, a fascinating network of underground passageways

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	<p>constructed by the communist guerrillas, or the War Remnants Museum. In the Mekong Delta region, highlights include a tour of a French gothic cathedral in Cai Be and bustling floating markets in Chau Doc; while a visit to Cambodia’s capital Phnom Penh contrasts the elaborate Royal Palace complex with the tragic reminders the Khmer Rouge regime at the Killing Fields. A stop at a local monastery offers up a traditional Buddhist blessing. And in Siem Reap, guests visit the spectacular 500-acre ruins of Angkor Wat.</p> <p>Emerald Waterways’ on-board experience includes cultural performances, educational talks and traditional entertainment, while daily excursions are accompanied by local English-speaking guides. Additionally, world-class culinary director Jorg Pennek creates a cuisine that not only reflects local flavors, but also provides a variety of Western favorites with unlimited wine, beer and soda at lunch and dinner.</p> <p>The Discover More program introduces a variety of ways guests may customize their sailing. In Hoi An, guests visit a local market to select fresh ingredients to use in cooking a traditional Vietnamese meal, which they eat for lunch. In Ho Chi Minh City, a four-hour Vietnamese art history tour guided by a passionate art expert comprises private and museum collections from 1850 to the present. Also in Ho Chi Minh City, guests explore Saigon’s best street food as part of a three-hour, three-course progressive banquet.</p> <p>To enhance guests’ experiences even more, Emerald’s Extension Packages include 5-day/4-night trips to Sapa and 4-day/3-night trips to Luang Prabang – cultural hubs of Southeast Asia. And for those who want to explore on their own – either at their originating or final destination – Emerald will arrange overnight stays at Silk Path Hotel in Hanoi, Shinta Mani Resort in Siem Reap or Grand Hotel in Ho Chi Minh City. A 3-day/2-night stopover at Singapore’s Park Regis hotel is also available.</p>
Videos	<p>For some useful videos of the river cruising experience with Emerald, take a look at these short videos: https://www.emeraldwaterways.ca/videos</p>
Special Deal	<p>Early Booking Specials</p> <p>Save \$250 per person on 8-11 day river cruises and \$500 per person on 12-17 day river cruises Plus receive a 100 euro on board credit. Offer expires Aug 31, 2015. Terms and conditions apply.</p>

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Awards	<p>Comfortable, modern, and stylish, Emerald Waterways state-of-the-art Star Ships first hit Europe's waterways in 2014 and have been making waves in the river cruise industry ever since. With state-of-the-art features such as an onboard cinema and a heated pool with retractable sunroof as well as more space per cabin than almost any other operator, it's clear to see why Emerald Waterways' ships have been making such a splash. Both the Emerald Star and the Emerald Sky were designed from scratch with the passenger in mind in order to offer the best cruise experience possible.</p> <p>Not surprising, then, that Emerald Waterways received the 2014 US Cruise Critic Editors' Pick Award for Best New River Ship. With new ships scheduled to launch in 2015 and 2016, they plan to continue raising the bar and setting a new standard for river cruising.</p>
More Information	<p>Website: www.emeraldwaterways.ca Brochures: https://www.emeraldwaterways.ca/brochures Newsletter: https://www.emeraldwaterways.ca/subscribe Facebook: https://www.facebook.com/EmeraldWaterwaysNA Brochures and Reservations: 1-855-444-0161 Follow Emerald on Twitter: https://twitter.com/USEmerald</p>

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