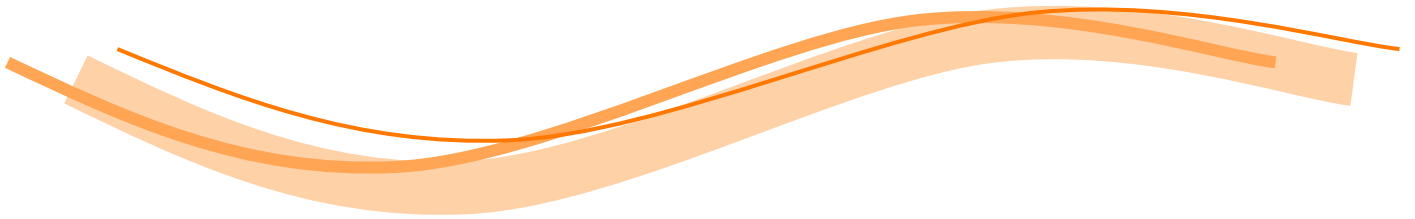




EUROPE with TRANSAT





TRANSAT TO EUROPE 2016

Planning a trip to Europe can seem daunting – but check out the flexible program from Transat to find easy and affordable ways to explore all the wonders that Europe can offer.

Transat are the Europe experts with experience built up over many years. So whether you are looking for a multi city stay where you see all the sights - or a relaxing stay on a beautiful Mediterranean beach - check out the Transat program. Your Travel Agent will also be familiar with all the options available.

Your trip to Europe starts with your flight – an important component with the longer flight time involved. First off you want to try to avoid having to change planes and deal with connections. Air Transat have more flights to more European destinations than ever before - reaching 28 airports across Europe with frequent direct flights. For instance - Air Transat flies 3 times a week to Athens, 6 times a week to Rome and daily to London.

Thanks to Transat's large flight schedule to 28 destinations in 13 countries you can book "open jaw" flights. Open jaw means that you fly into one airport and fly home from a different one. This adds huge flexibility – allowing you to tour between different cities and even different countries.

Next you can build on your flights with la carte hotels and car rental. Transat also offer accommodation such as over 600 villas, apartments and country homes in in Tuscany and Umbria as well as over 800 B&Bs in Britain and Ireland.

Alternatively you can opt for Transat's packages and preplanned itineraries, guided tours, cruises....there is a huge and flexible range of options in the Transat brochure.

Choose from 314 holiday packages – which will include flights and accommodation and depending upon the package there may be activities and excursions and additional transport such as train links between cities.

Cruise options include Mediterranean Cruises with CroisiEurope and River Cruises with AMA Waterways. Plus Transat offer 18 guided motor coach tours throughout Europe, which you can buy with or without flights.

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	<p>So Europe's culture, history, amazing cities, castles, vineyards, scenery, beaches, cuisine, city hopping, island hopping and Mediterranean chic are within everyone's grasp!</p> <p>To book, see your local travel agent or call 1-877-TRANSAT or go to their website at www.Transat.com</p>
New for 2016	<p>The Transat program continues to expand every year – and new for 2016 are some exciting new destinations and vacation options:</p> <p>New flight to Zagreb, Croatia – a really hot new destination! Try the Zagreb, Split and Dalmatian Islands Cruise.....or one of 7 new packages.</p> <p>Connector fares from Toronto to 8 new cities across Europe – Basel, Bordeaux, Brussels, Lyon, Marseilles, Nantes, Nice and Toulouse.</p> <p>New cycling holidays in partnership with Velo Quebec – 6 cycling packages including Castles of the Loire Valley in France and the rugged shoreline of Spain's Costa Brava.</p> <p>There are new packages and hotels every year – new this year for instance in Italy is a Rome, Naples and Sorrento package plus there are 6 new hotels available on an a la carte basis.</p> <p>Also new this year there are more multi-city and multi country packages e.g. now you can combine London with Paris and Nice or with Scotland.</p>
Examples of Transat Packages in Europe	<p>The Transat program gives you huge flexibility. You start with a flight direct to your destination, often with multiple flights per week. Then Transat can take care of your car rental and offer a whole range of a la carte hotels. The experts at Transat have also created an enormous range of packages which take a lot of the work out it for you. These packages include hotels in one or more cities, car rental or maybe transfers and train journeys - plus excursions or even cruises. And it can all be mixed and matched.</p> <p>With Transat it's easy because they have covered all the bases for you. There are options to "go as you please" - but also very well thought through packaged itineraries that bring together all the mechanics of your trip. And Transat believe in Europe for everyone by making it very affordable – thanks to their huge buying power and expertise on the ground. No Tour Operator in Canada can come close to the years of experience, relationships and infrastructure that Transat can offer in Europe.</p>

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Here are some highlights from the vast number of choices available. To plan your Europe vacation, check out www.transat.com and consult with your Travel Agent.

Greece – Aegean Splendour

4 NIGHTS GREECE AND TURKEY CRUISE, 3 NIGHTS ATHENS

Perfect for first visit to Greece

Experience the most popular islands plus time in Athens

Maximize your time

Greece - Kappa Island Hopping

ATHENS, MYKONOS, SANTORINI, CRETE, RHODES

Air conditioned hotels

High speed ferries

Fabulous pace 14 days – island stays

Italy - Rome Your Way

7 NIGHTS IN ROME

Perfect for first visits to Rome

Perfect for cruisers pre/post stay

Add to air only bookings or other packages

3-day Rome pass includes public transport, museum visits and “skip the line” pass for Sistine Chapel & Vatican

Italy - Hotel Aurora-Amalfi Coast

7 NIGHTS ON THE AMALFI COAST - 4 STAR HOTEL WITH PRIVATE BEACH

New boutique hotel!

Close to pier and town centre

Beautiful views

7 nights allows travellers to fully experience the region

Croatia - Discover Croatia

3 NIGHTS ZAGREB, 3 NIGHTS SPLIT, 2 NIGHTS KORCULA, 4

NIGHTS DUBROVNIK, 1 NIGHT MOSTAR, 1 NIGHT PLITVICE

Packaged, self-drive discovery

Architecture and culture of lively Zagreb

Ferry to Dalmatian Island of Korkula

Medieval Dubrovnik

Bosnia-Herzegovina town of Mostar and the stunning 16th century Old Bridge (Stari Most)

Plitvice National Parks

Excellent local operator

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	<p>Central Europe - Budapest, Vienna & Prague 4 NIGHTS BUDAPEST, 4 NIGHTS VIENNA, 4 NIGHTS PRAGUE 12 night multi-city package Open jaw flights make a great pace possible Freedom to explore Central Europe Scenic train experience</p> <p>Britain - London & Co. 7 NIGHTS IN LONDON 24-hr Hop-On, Hop-Off pass Harry Potter behind-the-scenes tour London Rock N' Roll tour Great for families and music buffs</p> <p>Ireland - Dublin, Beyond Its Borders 4 NIGHTS DUBLIN, 3 NIGHTS BELFAST Ireland and Northern Ireland in one week Train journey Hop-on, Hop-off passes Dublin and Belfast Guinness Storehouse Giant's Causeway</p> <p>Western Europe - Amsterdam, Paris & London 3 NIGHTS AMSTERDAM, 3 NIGHTS PARIS, 3 NIGHTS LONDON Train transport Visit in each city included Volendam, Marken & Windmills, Versailles and Stonehenge 3 unique experiences Rail Europe experience Leisure pace Return transfers</p> <p>Spain and Portugal - Jewels of the Iberian Peninsula 3 NIGHTS LISBON, 2 NIGHTS MADRID, 1 NIGHT CORDOBA, 2 NIGHTS SEVILLE, 3 NIGHTS BARCELONA Visit Spain and Portugal 4-star hotels Domestic flight between countries and train locally City tours with an Artistic tour of Seville and Barcelona</p>
Transat Europe E-Brochures	Click on this link to see the e-brochures for Europe: http://www.transatholidays.com/en/Europe/Electronic-Europe-brochure?s?ID=1672&type=gamme&tmpl=GEN
Transat Background	For nearly 30 years, Transat has been offering a large selection of vacation options in Europe, Florida and the South, as well as cruises

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	<p>sailing the seven seas. In addition to hundreds of south hotels available in the form of all-inclusive packages, Transat also offers a wide range of flights, packages, tours and à la carte holidays. Their packages are flexible and tailored to stays of varying lengths.</p> <p>Transat Tours Canada is the leader in Canada's holiday travel industry. The group includes Transat Holidays, Nolitours, Tours Mont Royal, Transat Discoveries, Air Transat and many travel agencies across the country, including Marlin Travel. This integration enables Transat to offer vacationers the best possible service, from the airport all the way to their travel destination, where a team of more than 250 destination representatives offer onsite assistance on a 24/7 basis.</p> <p>Air Transat, the group's airline, offers a vast selection of flights to nearly 60 destinations in 25 countries aboard its fleet of Airbus wide-body jets. Families benefit from numerous privileges, such as a dedicated check-in counter and Kids Club advantages. Upgrade to Club Class for a touch of luxury or choose Option Plus and obtain an additional baggage allowance of 10 kg, among other perks.</p>
What Transat is All About	<p>Transat offers quality vacation packages to a wide variety of destinations. Each season, the company presents a wide selection of quality products, in order to meet the diversified needs of Canadian travellers. In keeping with their mission, their employees aim to exceed vacationers' expectations in order to maintain their position as a market leader. They see their role, ultimately, to turn holiday dreams into reality: making the vacation experience one of the most memorable ever.</p>
Vacation Types	<p>Transat has it all: packages, cruises, hotels, flights, tours, car rentals & train travel. With a choice of over 300 hotels located in more than 50 destinations and a complete line of itineraries offered in partnership with the most prestigious cruise lines, all products offered by Transat are subject to a rigorous standard review.</p>
Transat Collections	<p>Choosing the right resort for your vacation needs is all important and to help you select the right hotel Transat have created 6 different Collections: Luxury, Distinction, Adults, Family, Solo and Sun Savvy.</p> <p>What defines a Collection?</p> <ul style="list-style-type: none"> - The vacation packages in a Collection match the type of experience you are looking for. Everything from the details of the Air Transat flights to the resort and its facilities suit the needs of a specific type of traveller. <p>Luxury Collection</p> <ul style="list-style-type: none"> - Designed to cater to your every whim, our prestigious Luxury

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Collection is the gold standard in upscale travel... with VIP inclusions for a dream vacation:

- o Free access to VIP Lounge at airports
- o Free upgrade to OPTION PLUS on board Air Transat
- o Private roundtrip transfers
- o Unlimited À La Carte gourmet dining
- o Free WIFI in room and public area

Solo Collection

- With this new collection Transat put together a group of resorts that people who like to travel alone will enjoy thanks to advantages such as a communal table for sharing meals and no single supplement.

And the big news is – no Single Supplement!

- Solo Collection Advantages include:

- o No Single Supplement
- o Communal table for sharing meals
- o Weekly Happy Hour welcoming all Transat clients
- o Free room service and free WI-FI

Sun Savvy Collection

- Transat thinks everyone should be able to enjoy the sun, and they pride themselves on providing you with the quality you want at the prices you love. Hence their new Sun Savvy Collection.

Adults Collection

- The 18+ crowd will have access to top of the line accommodations, unlimited à la carte dining and free WiFi.

Family Collection

- Their Family Collection delivers a safe, exciting time for kids - and a relaxing holiday for parents. There are a variety of activities, facilities and promotions that suit the needs of different types of family. These range from resorts perfect for families with very young children to resorts perfect for teens and big families. And then there are also Transat's new Multigenerational and Single Parent categories.

And lastly – there is the **Distinction Collection**

- Distinction Collection offers exclusive perks that range from direct transfers, additional à la carte dinner reservations and complimentary WiFi access

- Distinction inclusions:

- o Direct roundtrip transfers between the airport and the resort
- o Additional guaranteed à la carte restaurant reservations
- o Free WIFI in the lobby

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	<ul style="list-style-type: none"> o Mini-bar restocked daily o Unlimited select international drinks o Free in-room safe <p>You will also enjoy, for example, bottle of wine or local specialty in the room upon arrival, turn-down service plus lots more.</p>
Awards	<p>Agent's Choice Awards: For the fifth consecutive year, Transat Holidays was named Wholesaler of the Year by travel agents. Air Transat was voted -#1 Leisure Airline in North America for three years in a row and 2nd in the World! They were also voted best Family Airline.</p>
Current Brochures	<p>Transat brochures are available at your local travel agent and cover vacations through to October 2016 and beyond.</p>
Air Transat's New Comfort Zone	<p>With so many new comfort features, you're on vacation the minute you take your seat. Air Transat has given their fleet a full makeover. For a glimpse of what it looks like: www.youtube.com/watch?v=ZBse6WOCd70</p>
Air Transat Kids Club	<p>To ensure that your family vacations are fun and unforgettable from beginning to end, Air Transat has created Kids Club so that young passengers can really enjoy themselves whilst onboard an Air Transat flight. It is designed to make air travel a fun experience for young travellers (and for their parents!). Even before the doors of the plane are closed following boarding, every child receives a small bag containing all sorts of surprises and games. The more fun they have, the easier the flight. Furthermore, children who are members of Air Transat Kids Club enjoy certain exclusive privileges.</p> <p>Members of the Air Transat Kids Club will enjoy several benefits that the whole family can share. You can check in at a special "Air Transat Kids Club Members" counter. Thanks to these special counters located in major Canadian airports where Air Transat flies, checking-in is quicker than before. At check-in, special tags will be placed on your baggage; as a result, your baggage gets priority treatment.</p>
Transat Club Class	<p>Enjoy exclusive privileges such as complimentary seat selection, wider, more comfortable leather seats, a choice of gourmet meals and fine wines, priority check-in, baggage service and boarding.</p> <p>Club Service</p> <ul style="list-style-type: none"> • Dedicated Club attendants • Attentive, personalized service • Exclusive, spacious Club cabin <p>Drinks & Snacks</p> <ul style="list-style-type: none"> • Welcome cocktails • Complimentary non-alcoholic drinks, snacks and bar service <p>Club Privileges</p> <ul style="list-style-type: none"> • Increased baggage allowance • 40 kg checked/15 kg carry-on

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	<ul style="list-style-type: none"> • Exclusive, rapid check-in counter in most airports • Priority boarding • Practical travel items (on Europe flights) • Free headsets • Canadian newspapers <p>Comfort & Refinement</p> <ul style="list-style-type: none"> • Wider, more comfortable leather seats • More leg room • Complimentary Seat Selection: call 1-877-872-6728 • Choice of gourmet meals • Choice of wine and more
Option Plus	<p>This Economy class option includes many priority privileges and services including priority check-in, priority baggage handling, an extra 10kg baggage allowance and even champagne. Here's what you get:</p> <ul style="list-style-type: none"> • Advance seat selection on roundtrip flights • Priority check-in at a dedicated counter • Priority baggage handling • Priority boarding • Complete Air Transat travel kit on flights to European destinations • Snacks from the On Board Bistro selection • Alcoholic beverages during drinks service 200ml bottle of champagne (Sun and Europe) • Supplementary baggage allowance up to 10 kg per flight segment • Wine or beer with the meal • Headsets <p>The cost is \$79-\$119 for southbound destinations and \$99-\$209 for European destinations as at April 2016.</p>
Option Flex	<p>Life doesn't always go exactly according to plan. When you book your dream vacation, you want to make sure you enjoy the ultimate level of flexibility should something unexpected happen.</p> <p>Option Flex with Transat gives you just that.</p> <p>Option Flex lets you:-</p> <ul style="list-style-type: none"> - change your departure date, destination or hotel, up to 3 hours before departure - transfer your vacation package to a friend or family member, up to 7 days before departure - cancel your trip and get a full refund - you won't be charged any additional fuel or currency surcharges once you've booked. <p>Benefit from these advantages for only \$49 + taxes at time of booking.</p>
Transat and Sustainable Tourism	<p>Transat recognizes the prime importance of the environment, host communities, cultural diversity, and their relationships with their employees, customers and partners. Tourism has become one of the world's leading industries. Society and communities reap the benefits,</p>

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	<p>and, each year, hundreds of millions of travellers discover new countries and cultures. Transat is firmly committed to the responsible development of the tourism industry, and has adopted the following definition of sustainable tourism:</p> <p><i>“Sustainable tourism entails respect for nature, as well as for host communities and their values; it combines positive socio-economic benefits for local populations with an enriching experience for travellers.”</i></p> <p>The issue of the environment, as far as Transat’s own facilities are concerned, is a clear and basic target. Their environment committees have implemented concrete initiatives with regard to recycling, conservation of resources, the disposal of obsolete electronic equipment, and raising employee awareness.</p> <p>Air Transat has begun developing an environmental management system that could lead to an ISO 14001 certification in the future. To find out more, consult the Transat and the Environment sections at their website:</p> <p>http://www.airtransat.ca/en/Info/the-environment-its-everyones-business.aspx?ExitID=69&ContentType=voyageur</p> <p>Eco-responsible certified hotels</p> <p>Transat urges its hotelier partners to excel in social and environmental responsibility, and formally recognizes the efforts of accommodations that commit to certification in this area. Certified establishments must maintain performance levels to continue using such labels. The indicators used vary depending on the certification scheme, but many certification organizations have begun aligning their benchmarks with the Global Sustainable Tourism Criteria.</p> <p>To help you make an informed choice when you take your next vacation, Transat list six certifications for hotels and beaches. You can also find certified hotels by searching by destination.</p> <p>Certifications for hotels</p> <ul style="list-style-type: none"> Biosphere Responsible Tourism Green Globe Green Key ISO 14001 Travelife <p>Certification for beaches</p> <ul style="list-style-type: none"> Blue Flag
Gift Certificates	<p>Here’s your chance to make a loved one’s dream come true. With Transat gift certificates you can offer the beauty, excitement, and wonders of the world: the South with its heavenly beaches and endless sunshine, or just a rental car. Transat gift certificates are valid on all Air Transat, Nolitours, or Transat Holidays products in their brochures. They can be redeemed at a travel agent’s office at the time of</p>

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	reservation. To order your gift certificates call 1-800-322-6649.
Groups	Group rates are available – as few as 10 adults make up a group. Talk to your travel agent to check the current details of Transat's group deals.
Hurricane Policy	Nolitours and Transat Holidays provide you with true peace of mind. Vacationers can travel secure in the knowledge that you will be protected should a hurricane affect your destination city in Florida, Mexico, the Caribbean or Central America. This Nolitours/Transat Holidays policy covers reservations for departures between June 1 and November 30 each year and is likely to be renewed in 2016 – check the website. If the conditions stipulated in the policy are met, you may choose one of these four options: 1. Travel at a later date 2. Travel to another destination city 3. Travel to the booked destination city 4. Cancel with a full refund
Websites & Social Media	Website: www.Transat.com Facebook: https://www.facebook.com/AirTransat Twitter: https://twitter.com/AirTransat You Tube: https://www.youtube.com/user/AirTransatEng

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