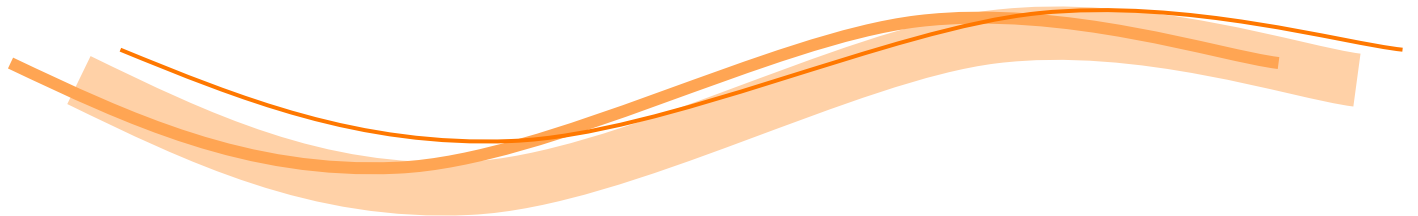




TRANSAT EUROPE





TRANSAT EUROPE

Transat, Canada's leading vacation company, features more vacation options to Europe than any other tour operator: **28 destinations** in all, including flights to Tel Aviv Israel.

Air Transat have just celebrated their 30th Anniversary and Europe is a very important part of their program – they fly over a million people each year.

Transat's top destinations in Europe are France, United Kingdom, Italy, Spain and Portugal. Greece has also regained its popularity of old.

Their new destinations added in the last few years include the Czech Republic, Croatia and Israel.

A huge advantage of flying with Transat to Europe is their linked flights from **Western Canada**. They have really expanded the flights from both Vancouver and Calgary, offering over 30 destinations now from direct flights to Paris and London to connecting via Toronto or Montreal to Rome, Athens, Dublin or Amsterdam. This is very useful if you have family or friends joining you on your European vacation.

Transat have a multitude of **packages to Europe** such as guided tours, multi city packages, and even one city packages. These offer vacationers a pre-booked package in Canadian dollars that can include pre-booked flights, accommodation, some meals and even sightseeing.

Guided Tours are also a good choice. They are great for first timer visitors or those with limited amount of time who want to get the most out of their trip. They are a hassle-free way to see more of a destination. Typically run with a maximum of 48 passengers, these tours include sightseeing, meals, air, and transportation in first class coaches.

A top selling tours is the 9-day **Da Vinci tour**, popular because it starts in Rome and ends in Venice, which saves visitors' time and also includes Assisi and Florence as well. It's a really a good choice for first timers wanting to focus on the main cities in just over a weeks' trip - all at a price of \$2,099 including tax.

Unforgettable Ireland is another top seller because it features all the main highlights in 9 days as well. Starting in Dublin it includes Blarney Castle, the Ring of Kerry, the Cliffs of Moher and the beautiful region of Galway, plus a lot more. At \$2449 including tax it is another great deal.

Transat offer **cycling tours** for both avid and casual cyclists wanting to

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explore Europe in an up close and personal way. Routes include the canals of France, the Loire Valley, Bordeaux and even Costa Brava in Spain. Bikes can be rented but for avid cyclists Transat charge \$30 per bike each way for those transporting their own bicycles. Their local company has been in business for over 50 years and is based out of Quebec: Velo Quebec has built packages that include everything from transportation, baggage transport, meals and GPX and maps.

Group travel is also popular and Transat is the answer here too. In fact, they specialize in packaging trips for group travel. Church groups, wine groups, whatever they may be, they can customize trips to the various destinations they offer. A great place to start is using the guided tours in the Transat brochure as a guide. Very often Transat group itineraries will mirror these itineraries because they offer everything most people want to see in that destination. Then they will make it a private departure for that group, including your own guide and driver. Transat specialists will work with their travel professional partners to build exactly what the group needs.

Independent travellers to Europe can also take advantage of Transat's expertise. Many like to have their flights and hotel booked but don't really want too much organized and don't want to travel in a group. Transat have a number of different products that can cater to these independent travellers, allowing them to pre-book just the right amount of services that they need.

Your Way tours are new tours for travellers who like some guided visits but worry that a coach tour will not give them enough flexibility or time on their own to explore and go out for dinner. These tours are perfect for travellers who like discovering a city at leisure - but wish that someone else would plan the transportation and accommodation for them. A guide will still accompany them aboard a coach transfer between cities but the moment they check into their hotel they are on their own to explore the city at their leisure. These tours are the half-way house between guided coach tours and doing it yourself. "Your Way" tours are available in Italy, France, Spain, Portugal and Croatia.

For those that like even **less structure**, there are city packages that include air, hotel, some breakfasts and train or ferry transfers between cities or islands, as in Greece. There is no group, no guide but the main services are booked for the traveller ahead of time and then they travel on their own in destination. These arrangements are available in Paris, London, and Tel Aviv for example.

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	<p>There are also multi city stays that include, as an example, 11 nights to Porto, Algarve and Lisbon in Portugal.</p> <p>Transat also offer unique stays like Villa rentals and Apartment studios in Paris, known as Citadine Apart'hotels that include kitchens. These are an excellent choice for visitors who want to spend a longer period in Paris to explore, but can look after their own meals. There are similar options in Costa Del Sol in Spain and the Algarve in Portugal, with apartment and condominium options for clients who want to stay longer and do some of their own shopping and cooking while abroad. This is very popular through the winter months as an alternative to Florida. The cost is roughly \$2,000, tax included, for 21 night packages including flights from Canada.</p> <p>Lastly, if travellers need just air only, hotel only, car rental and or city excursions, these can all be booked with Transat too.</p> <p>Cruising is another wonderful way to experience Europe and Transat has this covered, both in the Mediterranean and on the great rivers of Europe. Transat's cruise partners are NCL, Costa, MSC, Pullmantur and CroisiEurope.</p> <p>Top selling itineraries include Norwegian Spirit's 12 nights Adriatic - an amazing itinerary including highlights like Dubrovnik, Venice, Split, Corfu and Malta – and for first timers, the MSC Divina - another memorable itinerary including Sicily, Sardinia, Valencia, Marseilles and Genoa.</p> <p>River cruising is also offered with CroisiEurope, the largest river cruise line in Europe. Many people don't know about them but they have been operating since 1976. All itineraries are English-speaking and they feature itineraries on the rivers of France and also the Douro River in Portugal.</p> <p>Ask your travel agent for the Transat Europe 2018 brochure and go to www.transat.com/en-CA/destinations/europe to start planning your dream trip to Europe this summer.</p>
<p>Transat Europe Early Booking Deal</p>	<p>Transat currently (Jan 27, 2018) has a special incentive to book their European trips sooner rather than later...</p> <p>Europe & Israel Summer 2018 Early Booking Promotion For travel between May 1 to October 31, 2018</p>

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	<p>Book a Guided tour By February 28, 2018, and benefit from: Savings of \$500 per couple Our Price Drop Guarantee A \$50 future travel voucher</p> <p>By April 30, 2018, and benefit from: Savings of \$400 per couple A \$50 future travel voucher</p> <p>Book a Package By February 28, 2018, and benefit from: A \$50 future travel voucher A reduced deposit of only \$100</p> <p>By April 30, 2018, and benefit from: A \$50 future travel voucher</p> <p>For full details and conditions, ask your travel agent or see their website here: www.transat.com/en-CA/deals/europe/early-booking-promotion</p>
<p>Transat Background</p>	<p>For nearly 30 years, Transat has been offering a large selection of vacation options in Europe, Florida and the South, as well as cruises sailing the seven seas. In addition to hundreds of south hotels available in the form of all-inclusive packages, Transat also offers a wide range of flights, packages, tours and à la carte holidays. Their packages are flexible and tailored to stays of varying lengths.</p> <p>Transat Tours Canada is the leader in Canada’s holiday travel industry. The group includes Transat Holidays, Nolitours, Tours Mont Royal, Transat Discoveries, Air Transat and many travel agencies across the country, including Marlin Travel. This integration enables Transat to offer vacationers the best possible service, from the airport all the way to their travel destination, where a team of more than 250 destination representatives offer onsite assistance on a 24/7 basis.</p> <p>Air Transat, the group’s airline, offers a vast selection of flights to nearly 60 destinations in 25 countries aboard its fleet of Airbus wide-body jets. Families benefit from numerous privileges, such as a dedicated check-in counter and Kids Club advantages. Upgrade to Club Class for a touch of luxury or choose Option Plus and obtain an additional baggage allowance of 10 kg, among other perks.</p>
<p>What Transat is All About</p>	<p>Transat offers quality vacation packages to a wide variety of destinations. Each season, the company presents a wide selection of</p>

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	<p>quality products, in order to meet the diversified needs of Canadian travellers. In keeping with their mission, their employees aim to exceed vacationers' expectations in order to maintain their position as a market leader. They see their role, ultimately, to turn holiday dreams into reality: making the vacation experience one of the most memorable ever.</p>
<p>Vacation Types</p>	<p>Transat has it all: packages, cruises, hotels, flights, tours, car rentals & train travel. With a choice of over 300 hotels located in more than 50 destinations and a complete line of itineraries offered in partnership with the most prestigious cruise lines, all products offered by Transat are subject to a rigorous standard review.</p>
<p>Transat Collections</p>	<p>Choosing the right resort for your vacation needs is all important and to help you select the right hotel Transat have created 6 different Collections: Luxury, Distinction, Family, Solo and Sun Savvy.</p> <p>What defines a Collection?</p> <ul style="list-style-type: none"> - The vacation packages in a Collection match the type of experience you are looking for. Everything from the details of the Air Transat flights to the resort and its facilities suit the needs of a specific type of traveller. <p>Luxury Collection</p> <ul style="list-style-type: none"> - Designed to cater to your every whim, our prestigious Luxury Collection is the gold standard in upscale travel... with VIP inclusions for a dream vacation: <ul style="list-style-type: none"> o Free access to VIP Lounge at airports o Free upgrade to OPTION PLUS on board Air Transat o Private roundtrip transfers o Unlimited À La Carte gourmet dining o Free WIFI in room and public area <p>Solo Collection</p> <ul style="list-style-type: none"> - With this new collection Transat put together a group of resorts that people who like to travel alone will enjoy thanks to advantages such as a communal table for sharing meals and no single supplement. And the big news is – no Single Supplement! - Solo Collection Advantages include: <ul style="list-style-type: none"> o No Single Supplement o Communal table for sharing meals o Weekly Happy Hour welcoming all Transat clients o Free room service and free WI-FI <p>Sun Savvy Collection</p> <ul style="list-style-type: none"> - Transat thinks everyone should be able to enjoy the sun, and they pride themselves on providing you with the quality you want at the

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	<p>prices you love. Hence their new Sun Savvy Collection.</p> <p>Family Collection</p> <ul style="list-style-type: none"> - Their Family Collection delivers a safe, exciting time for kids - and a relaxing holiday for parents. There are a variety of activities, facilities and promotions that suit the needs of different types of family. These range from resorts perfect for families with very young children to resorts perfect for teens and big families. And then there are also Transat's new Multigenerational and Single Parent categories. Vallarta-Nayarit is a great destination for those family and multi-generational trips. <p>And lastly – there is the Distinction Collection</p> <ul style="list-style-type: none"> - Distinction Collection offers exclusive perks that range from direct transfers, additional à la carte dinner reservations and complimentary WiFi access - Distinction inclusions: <ul style="list-style-type: none"> o Direct roundtrip transfers between the airport and the resort o Additional guaranteed à la carte restaurant reservations o Free WIFI in the lobby o Mini-bar restocked daily o Unlimited select international drinks o Free in-room safe <p>You will also enjoy, for example, bottle of wine or local specialty in the room upon arrival, turn-down service plus lots more.</p>
<p>Awards</p>	<p>Transat almost routinely picks up numbers of rewards each year. Here are some of the awards they received in 2017:</p> <p>Voted Best North American Leisure Airline six years running - 2017 Skytrax Annual Airline Awards</p> <p>First place in three categories of the Agent's Choice Awards: best Tour Operator best Leisure/Charter airline for Air Transat best Overall Supplier for Service and Value</p>
<p>Current Brochures</p>	<p>Transat Sun 2017/18 brochure is available at your local travel agent and covers vacations through to October 2018.</p>
<p>Newsletter</p>	<p>Stay up to date on the latest news, travel offers, discount prices, contests and more by signing up to Transat's e-newsletter here: http://www.airtransat.com/en-CA/Newsletter</p>
<p>Air Transat Kids Club</p>	<p>To ensure that your family vacations are fun and unforgettable from beginning to end, Air Transat has created Kids Club so that young passengers can really enjoy themselves whilst onboard an Air Transat flight. It is designed to make air travel a fun experience for young</p>

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	<p>travellers (and for their parents!). Even before the doors of the plane are closed following boarding, every child receives a small bag containing all sorts of surprises and games. The more fun they have, the easier the flight. Furthermore, children who are members of Air Transat Kids Club enjoy certain exclusive privileges.</p> <p>Members of the Air Transat Kids Club will enjoy several benefits that the whole family can share. You can check in at a special "Air Transat Kids Club Members" counter. Thanks to these special counters located in major Canadian airports where Air Transat flies, checking-in is quicker than before. At check-in, special tags will be placed on your baggage; as a result, your baggage gets priority treatment.</p>
<p>Transat Club Class</p>	<p>Enjoy exclusive privileges such as complimentary seat selection, wider, more comfortable leather seats, a choice of gourmet meals and fine wines, priority check-in, baggage service and boarding.</p> <p>Club Service</p> <ul style="list-style-type: none"> • Dedicated Club attendants • Attentive, personalized service • Exclusive, spacious Club cabin <p>Drinks & Snacks</p> <ul style="list-style-type: none"> • Welcome cocktails • Complimentary non-alcoholic drinks, snacks and bar service <p>Club Privileges</p> <ul style="list-style-type: none"> • Increased baggage allowance • 40 kg checked/15 kg carry-on • Exclusive, rapid check-in counter in most airports • Priority boarding • Practical travel items (on Europe flights) • Free headsets • Canadian newspapers <p>Comfort & Refinement</p> <ul style="list-style-type: none"> • Wider, more comfortable leather seats • More leg room • Complimentary Seat Selection: call 1-877-872-6728 • Choice of gourmet meals • Choice of wine and more
<p>Option Plus</p>	<p>This Economy class option includes many priority privileges and services including priority check-in, priority baggage handling, an extra 10kg baggage allowance and even champagne. Here's what you get:</p> <ul style="list-style-type: none"> • Advance seat selection on roundtrip flights • Priority check-in at a dedicated counter • Priority baggage handling • Priority boarding • Complete Air Transat travel kit on flights to European destinations • Snacks from the On Board Bistro selection

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	<ul style="list-style-type: none"> • Alcoholic beverages during drinks service 200ml bottle of champagne (Sun and Europe) • Supplementary baggage allowance up to 10 kg per flight segment • Wine or beer with the meal • Headsets <p>The cost is \$89-\$149 for southbound destinations and \$99-\$209 for European destinations as at January 2018.</p>
<p>Option Flex</p>	<p>Life doesn't always go exactly according to plan. When you book your dream vacation, you want to make sure you enjoy the ultimate level of flexibility should something unexpected happen. Option Flex with Transat gives you just that. Option Flex lets you:-</p> <ul style="list-style-type: none"> - change your departure date, destination or hotel, up to 3 hours before departure - transfer your vacation package to a friend or family member, up to 7 days before departure - cancel your trip and get a full refund - and you won't be charged any additional fuel or currency surcharges once you've booked. <p>Benefit from these advantages for only \$49 + taxes at time of booking.</p>
<p>Transat and Sustainable Tourism</p>	<p>Transat recognizes the prime importance of the environment, host communities, cultural diversity, and their relationships with their employees, customers and partners. Tourism has become one of the world's leading industries. Society and communities reap the benefits, and, each year, hundreds of millions of travellers discover new countries and cultures. Transat is firmly committed to the responsible development of the tourism industry, and has adopted the following definition of sustainable tourism:</p> <p><i>“Sustainable tourism entails respect for nature, as well as for host communities and their values; it combines positive socio-economic benefits for local populations with an enriching experience for travellers.”</i></p> <p>The issue of the environment, as far as Transat's own facilities are concerned, is a clear and basic target. Their environment committees have implemented concrete initiatives with regard to recycling, conservation of resources, the disposal of obsolete electronic equipment, and raising employee awareness.</p> <p>Air Transat has begun developing an environmental management system that could lead to an ISO 14001 certification in the future. To find out more, consult the Transat and the Environment sections at their website:</p> <p>http://www.airtransat.ca/en/Info/the-environment-its-everyones-business.aspx?ExitID=69&ContentType=voyageur</p>

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	<p>Eco-responsible certified hotels Transat urges its hotelier partners to excel in social and environmental responsibility, and formally recognizes the efforts of accommodations that commit to certification in this area. Certified establishments must maintain performance levels to continue using such labels. The indicators used vary depending on the certification scheme, but many certification organizations have begun aligning their benchmarks with the Global Sustainable Tourism Criteria. To help you make an informed choice when you take your next vacation, Transat list six certifications for hotels and beaches. You can also find certified hotels by searching by destination. Certifications for hotels Biosphere Responsible Tourism Green Globe Green Key ISO 14001 Travelife Certification for beaches Blue Flag</p>
<p>Gift Certificates</p>	<p>Here's your chance to make a loved one's dream come true. With Transat gift certificates you can offer the beauty, excitement, and wonders of the world: the South with its heavenly beaches and endless sunshine, or just a rental car. Transat gift certificates are valid on all Transat products in their brochures. They can be redeemed at a travel agent's office at the time of reservation. To order your gift certificates call 1-800-322-6649.</p>
<p>Groups</p>	<p>Group rates are available – as few as 10 adults make up a group. Talk to your travel agent to check the current details of Transat's group deals.</p>
<p>Hurricane Policy</p>	<p>Transat provide you with true peace of mind. Vacationers can travel secure in the knowledge that you will be protected should a hurricane affect your destination city in Florida, Mexico, the Caribbean or Central America. This Transat policy covers reservations for departures between June 1 and November 30 each year and is likely to be renewed in 2018 – check the website. If the conditions stipulated in the policy are met, you may choose one of these four options: 1. Travel at a later date 2. Travel to another destination city 3. Travel to the booked destination city 4. Cancel with a full refund</p>
<p>Transat Deals</p>	<p>Look out for special offers from Transat. You can see all their deals using this link: https://www.transat.com/en-CA/deals/south</p>
<p>Websites & Social</p>	<p>Website: www.Transat.com</p>

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